



Le Rendez-Vous de l'Assurance Transports

May 4 and 5, 2010 – Cannes

Conditions of sponsoring



LE
RENDEZ-VOUS
DE CANNES

Contact

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- ▶ Exhibition spot
- ▶ Logo on the local signage
- ▶ Logo in the hall
- ▶ Advertisement page in the official programme (distributed on site)
- ▶ Reservation of a private lounge during the Meeting
- ▶ Reservation of a table for the lunches
- ▶ Reservation of a table for the gala dinner

New items

- ▶ Note-book with you logo, distributed at the Meeting entrance
- ▶ Customized USB key distributed at the welcome desk
- ▶ Congress customized case
- ▶ Documents to include into the congress case
- ▶ Broadcast of a announcement in the theatre before each session
- ▶ Sponsoring of a lottery

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Theme of the Meeting

The first Rendez-Vous de l'Assurance Transports held in 2009 gathered the opinion leaders as well as the privileged partners of the Profession.

We offer to our sponsors the unique opportunity to **COMMUNICATE** and **PROMOTE** their solutions, proposals and services.

The Rendez-Vous de l'Assurance Transports is therefore the unavoidable event of the Profession, an opportunity that cannot be missed.

During its second edition, the Rendez-Vous de l'Assurance Transports will work on the theme :

ROUGH SEAS AHEAD ?

The theme will be developed during :

10 full sessions under the supervision of Professor Philippe Chalmin, Director of International Affairs – Paris-Dauphine University

Introducing the Meeting

↳ This international conference is held every year and was initiated by the “Marché Français de l’Assurance Transports” (French Marine Insurance Market).



↳ The Meeting is organised by the CESAM: “Comité d’Etudes et de Services des Assureurs Maritimes et Transports”

↳ The Meeting is organised around high level conferences, both technical and scientific, on a current theme.



↳ The Meeting is intended for all actors on the Economic and Marine World Market.

« The 1st Rendez-Vous de l’Assurance Transport » in numbers :

- ↳ **Number of participants : 374**
- ↳ **Nations: 40**



Aims of the Rendez-Vous de l’Assurance Transports :

- ↳ To gather several hundreds of French and foreign participants in an outstanding setting.
- ↳ To present the insurers, freighters, owners and partners of the Profession with a synthetic and prospective view on their professional environment.
- ↳ To provide the sponsors with a special opportunity to communicate on and promote their solutions, proposals and services to a group of well defined and interested professionals: opinion leaders, decision makers, etc.



Schedule of the Meeting

Tuesday May 4th, 2010

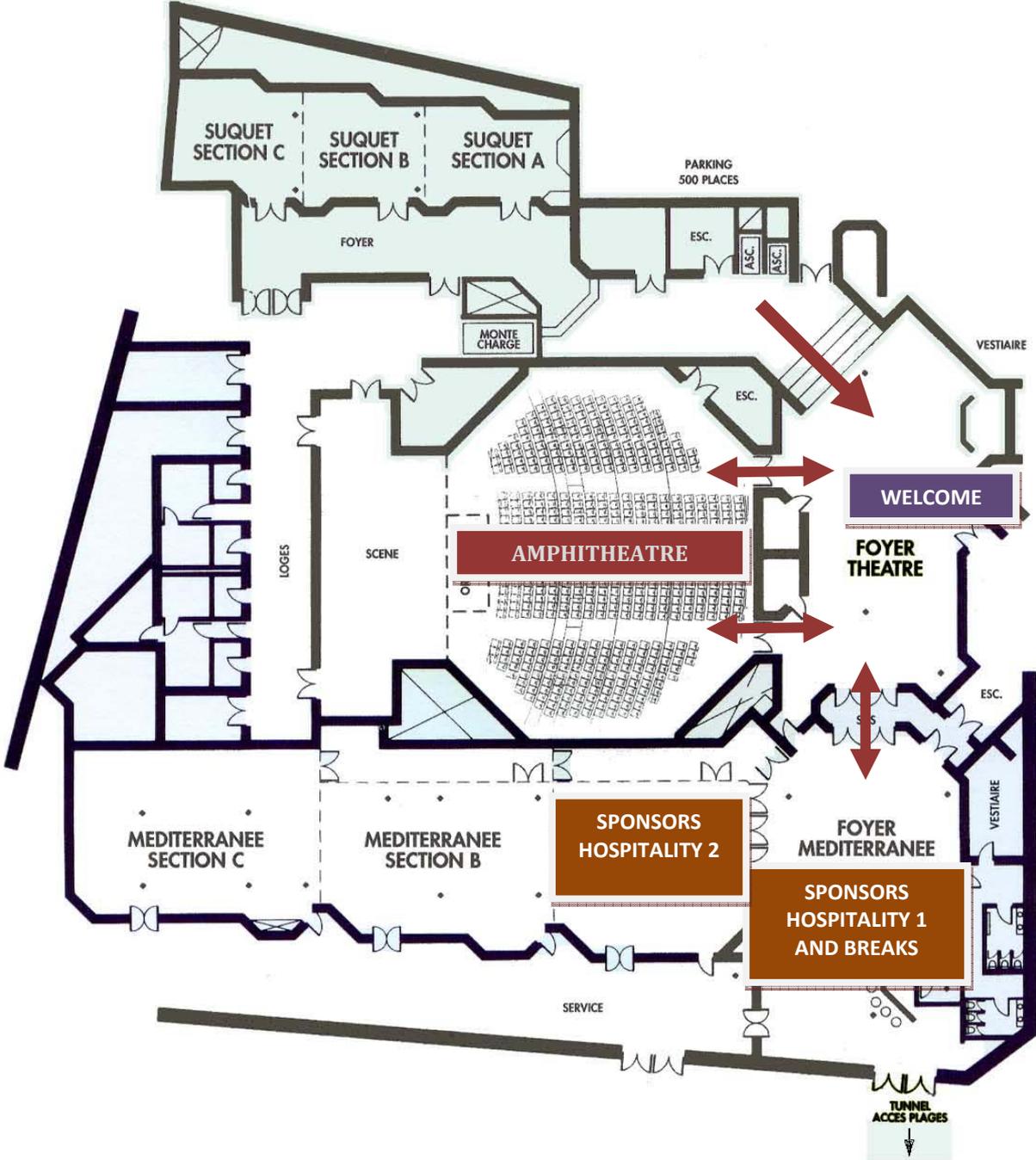
- 8.30 a.m. **Welcome**
- 9.00 a.m. Opening of the 2nd Meeting, by Mr. Patrick LE CERF, chairman of the CESAM.
- 9.15 a.m. Introduction of the theme, by Professor Philippe CHALMIN, Director of **International Affairs – Paris Dauphine University**
- 10.45 - 11.15 a.m. **Coffee break at the sponsors' hospitality**
- 11.15a.m. **Freight short-term conditions in a cyclical market**
- 12.30 - 2.30 p.m. **Buffet lunch**
- 2.30 p.m. **Piracy: risks and strategies**
New sea routes
- 4.00 - 4.30 p.m. **Coffee break at the sponsors' hospitality**
- 4.30 p.m. **Situation of the secondary markets – Financing the gas risk**
- 5.45 p.m. **End of the full session**
- 7.45 p.m. **Gala dinner at Palm Beach Casino**

Wednesday May 5th, 2010

- 8.30 a.m. **Welcome**
- 9.00 a.m. **Solvency II**
New cooperative actions
Claims handling and the new management data
- 11.15-11.45 a.m. **Coffee break at the sponsors' hospitality**
- 11.45 a.m. **New deal in the maritime law**
- 12.45- 2.45 p.m. **Buffet lunch**
- 2.45 p.m. **Risk management: choices and actions – Carriage risk management**
- 5.00 p.m. **End of the Meeting**

The Meeting premises

All the details about the **PALAIS STEPHANIE** can be found on the website <http://hotel-palais-stephanie-cannes.com/>



Sponsoring options

1. Exhibition spot
2. Logo on the local signage
3. Logo in the conference hall
4. Advertisement page in the official programme (distributed on site)
5. Reservation of a private lounge during the Meeting
6. Reservation of a table for the lunches
7. Reservation of a table for the gala dinner
8. Note-book with your logo, distributed at the Meeting entrance
9. Customized USB key distributed at the welcome desk
10. Congress customized case
11. Documents to include into the congress case
12. Release of a publicity picture in the conference hall
13. Sponsoring of a lottery

All these sponsoring offers are planned to allow you :

- ↳ To associate your company with a top grade event
- ↳ To create a visibility before, during and after the Meeting for an accurate target
- ↳ To initiate business relationships in a warm atmosphere leading to exchanges and thought

Aims :

- ↳ To meet the opinion leaders in the carriage professions along with the key actors in the insurance business: brokers and companies.
 - ↳ To propose to the professionals on site your services and offers: both insurers and carriage company managers.
 - ↳ To explain your skills, both in counsel and technique.
-

1. Exhibition spot

The exhibition space will be the centre and permanent meeting point of your company during the Marine Insurance Meeting.

Technical data

- ▶ Furniture (tables and chairs)
- ▶ 1 self standing signage with your company logo and the other informations you want to show.

Fee : 8.000 euros (plus VAT)

The fee includes

- ▶ The hiring of the ground surface during the 2 days of the Meeting
- ▶ The equipment as mentioned here above
- ▶ The daily cleaning
- ▶ The setting of welcome and coffee breaks in your private space

- ▶ **The printing of your company logo on all communication documents before the Meeting**
- ▶ **The registration of 2 agents from your company (not including expenses)**

The fee does not include

- ▶ Extra furniture
- ▶ Power and switch
- ▶ Telephone line and Internet access
- ▶ Hotel rooms

2. Logo on the Meeting signage

Features

- ▶ Printing of your logo on the signage banners located at the general welcome desk, in the exhibition area, at the entrance of the session hall and the workshop rooms.
- ▶ Improving the visibility of your company in all the Meeting areas.

Fee of the insertion : 1.200 euros (plus VAT)

Note

- ▶ The logo must be sent before April 1st, 2010 at the latest
- ▶ High definition standard document (PDF or EPS) provided by yourself
- ▶ To be sent to : amouroux@clcom.fr

3. Logo in the session hall (amphitheatre)

Features

- ▶ Printing of your logo on the kakemonos banners on both sides of the stage.
- ▶ Emphasizing your company visibility during the work session in the amphitheatre
- ▶ Associating your company image with the actuality cases that will be analysed and presented during these sessions.

Fee : 1.800 euros (plus VAT)

Note

- ▶ The logo must be sent before April 1st, 2010 at the latest
- ▶ High definition standard document (PDF or EPS) provided by yourself
- ▶ To be sent to: amouroux@clcom.fr

4. Advertisement page in the official program

Features

- ▶ A ROAD BOOK is given to each participant at his arrival. The programme of the working sessions, the schedule, a map of the place, practical information, etc., nothing is left out.
- ▶ This booklet helps to mark your company's presence during the Meeting and to announce through your insertion the events you intend to organise on your meeting space.

Fee : 1.000 euros (plus VAT)

Note

- ▶ The technical data for the document will be given subsequently.

5. Reservation of a private lounge during the Meeting

Features

- ▶ In the general frame of the Meeting and so as to encourage the quality of the time spent in communicating during the pauses, we propose to reserve a private space where you can organise breakfasts, presentations,
- ▶ Customized signage at the entrance of the working room.

Fee for reservation : 3.000 euros (plus VAT)

Note

- ▶ The logo must be sent before April 1st, 2010 at the latest
- ▶ High definition standard document (PDF or EPS) provided by yourself
- ▶ To be sent to: amouroux@clcom.fr

6. Reservation of a table for the lunches

You have the opportunity to reserve a table for the lunches on Tuesday May 4th and Wednesday May 5th, so as to invite a few customers or prospects actually participating in the Meeting. This table, at your own colours and with your logo, will allow you to have lunch with the people you have chosen.

Features

- ▶ Table for 8 to 12 people (to be confirmed subsequently) for a direct and privileged contact during the 2 lunches on Tuesday May 4th and Wednesday May 5th.
- ▶ The complete list of registered participants will be available for you so that you can proceed to your invitations.
- ▶ The table will bear your company name
- ▶ One champagne cup will be offered to all your invites

This option is strictly reserved to those companies having bought an exhibition space

Fee per table for both lunches : 1.200 euros (plus VAT)

Please note : only the registered participants of the Rendez-Vous de l'Assurance Transports have access to the Lunch Lobby (credential control). If you wish to invite for lunch some people who are not registered at the Rendez-Vous de l'Assurance Transports, please inform us so we can inform you of the conditions to be filled.

Note

- ▶ The logo must be sent before April 1st 2010 at the latest
- ▶ High definition standard document (PDF or EPS) provided by yourself
- ▶ To be sent to: amouroux@clcom.fr

7. Reservation of a table for the Gala dinner

You have the opportunity to reserve a table for the gala dinner on Tuesday May 4th so as to invite a few customers or prospects actually participating in the Meeting. This table, at your own colours and with your logo, will allow you to have dinner with the people you have chosen.

Features

- ▶ Table for 8 to 12 people (to be confirmed subsequently) for a direct and privileged contact during the gala dinner on Tuesday May 4th.
- ▶ The complete list of the registered people will be available for you so that you can proceed to your invitations.
- ▶ The table will bear your company name

**This option is strictly reserved to those companies
having bought an exhibition space**

Fee per table for the dinner : 1.200 euros (plus VAT)

Please note : only the registered participants of the Rendez-Vous de l'Assurance Transports have access to the gala dinner (list control). If you wish to invite for dinner some people who are not registered at the Rendez-Vous de l'Assurance Transports, please inform us so we can inform you of the conditions to be filled.

Note

- ▶ The logo must be sent before April 1st, 2010 at the latest
- ▶ High definition standard document (PDF or EPS) provided by yourself
- ▶ To be sent to: amouroux@clcom.fr

8. Notebook with your company logo

Distribution at the entrance of the amphitheatre of a notebook marked with your company logo.

This option is **reserved to exclusive sponsors** (making by ourselves).

Fee : 1.500 euros (plus VAT)

Note

- ▶ The logo must be sent before April 1st, 2010 at the latest
- ▶ High definition standard document (PDF or EPS) provided by yourself
- ▶ To be sent to: amouroux@clcom.fr

9. Customized USB key distributed at the welcome desk

Distribution at the welcome desk of the USB key of your company.

Loading of any document you wish on the key (500 loaded keys to be provided).

This option is reserved to exclusive sponsors.

Fee : 2.500 euros (plus VAT)

The keys have to be delivered to us before April 1st (at the latest) at the **address** :

Le Rendez-Vous de l'Assurance Transports
C/o CL Communication
Immeuble Sextant
150 Grande Rue de St Clair
69300 Caluire - France
Phone: +33 (0)4 78 08 42 74

10. Congress customized case

Features

On his arrival, each participant will get a case containing the programme of the event as well as all documents in relation with the Meeting.

This case can be marked with your company logo.

This option is reserved to the exclusive sponsors.

Fee : Exchange included in the sponsor option.

The cases are distributed and delivered by yourself

Quantity

500 units

Note

▶ The model of the cases has to be approved by the CESAM

▶ Delivery : before February 28th, 2010

(The delivery address will be confirmed subsequently)

11. Documents to include into the congress case

Features

- ▶ Possibility to insert a presentation of your company, with its products or services, in the case given to the participants on their arrival.
- ▶ The document is limited to 8 pages - A4 format maximum.

Fee of the insertion : 1.000 euros (plus VAT)

Note

- ▶ Delivery by yourself of **500 units before April 1st, 2010** (address to be confirmed subsequently).
- ▶ Inclusion of the documents by ourselves.

12. Release of a publicity film in the amphitheatre

Features

- ▶ We offer to release your publicity film in the amphitheatre at the beginning of each full session on Tuesday and Wednesday as well as after the breaks.
- ▶ Communication aiming to strengthen your company's fame
- ▶ Minimum number of occurrences : 5
- ▶ Maximum length : 30 seconds

Fee : 1.800 euros (plus VAT)

Note

The number of spots being limited, a priority will be granted to the fastest answers. This option is strictly reserved to the companies who buy an exhibition space.

- ▶ High definition document to be provided by yourself (MPEG2 DVD, for DVD device)
- ▶ To be delivered not later than April 1st, 2010 (at the latest)

Address

Le Rendez-Vous de l'Assurance Transports
C/o CL Communication
BP103
Immeuble Sextant
150 Grande Rue de St Clair
69300 Caluire – France
Phone: +33 (0)4 78 08 42 74

13. Sponsorship of a lottery

Features

Possibility to offer a prize after a lottery drawing (minimum value of the prize: 10.000 euros plus VAT)
A participation ticket will be given to each participant on his arrival. The tickets will be put in a special box on your stand on Tuesday May 4th.

The prize will be given to the winner just after the drawing on Tuesday May 4th during the gala dinner.

No value (exchange)

Note Exclusive sponsors

In case this option interests you, thank you for contacting us before April 1st, 2010 :

Le Rendez-Vous de l'Assurance Transports

C/o CL Communication

Aurélie AMOUROUX

Phone: +33 (0)4 78 08 42 74

Email: amouroux@clcom.fr

Sponsoring reservation form

The reservation form is to be found on next page.

For confirming your reservation, thank you to send it back to:

Le Rendez-Vous de l'Assurance Transports
C/o CL Communication – Aurélie AMOUROUX
150 Grande Rue de St Clair - BP103 - 69643 Caluire cedex - France
Phone: +33 (0)4 78 08 42 74 – Fax: +33 (0)4 78 08 42 23
Email: amouroux@clcom.fr

Exhibition spaces will be granted according to the date of arrival of the reservation forms.

The reservation of a sponsoring will be considered under condition that the form is received along with the **50% instalment of the total fee (VAT included)**. The **50% final** will have to be paid before **April 15th, 2010** at the latest.

Checks to be written to the order of CESAM

Le Rendez-Vous de l'Assurance Transports

SPONSORING RESERVATION FORM

To be sent back along with the instalment check to:

C/o CL Communication - 150 Grande Rue de St Clair - BP103 - 69643 Caluire cedex - France

Phone: +33 (0)4 78 08 42 74 – Fax: +33 (0)4 78 08 42 23 - Email: amouroux@clcom.fr

Option	Details	Price Euros VAT not included	Choice/ Number	Total Euros VAT not included
Exhibition space	Furniture, signage, welcome and coffee breaks, company logo on the communication documents before the event, 2 registrations for your representatives (except hotel)	8 000€	
Signage logo	On banners	1 200€	
Conference hall logo	On kakemonos banners	1 800€	
Advertisement	In the program of the meeting	1 000€	
Private lounge	During the whole event	3 000€	
Reserved table	Lunches May 4 th and 5 th	1 200€
Reserved table	Gala dinner May 4 th	1 200€
Note book	Customized note-books	1 500€	
USB keys	Welcome desk distribution	2 500€	
Case	Exchange	Exchange	
Inside case	1 document	1 000€	
Advertisement spot	In the amphitheatre, before every session	1 800€	
Lottery	Prize to be provided	Exchange	

Mrs. / Mr
Company
Address
Zip Code
City
Phone
Fax
Email

Total Euros	
VAT 19,6%	
Total (VAT included)	
Instalment 50%	
Final 50% to be paid before April 15th 2010	

Order of the payment check : CESAM

Commercial stamp and signature :

GENERAL CONDITIONS OF SALES

Reservation procedure

To register as a sponsor, the reservation form has to be completed (see page 15) and sent to :
CL Communication – PB 103 – 150 Grande Rue de St Clair – 69643 Caluire cedex.

No reservation will be confirmed if the form is not accompanied with the 50% instalment check for the all tax total, order of payment to CESAM.

A confirmation will be sent by CL Communication upon receipt,.

Exhibition stands allotment

The exhibition stands will be allotted according to the order of arrival of the reservation forms and the available space at that date.

Payment, conditions of entry and participation

Art. 1 The bodies and companies who wish to exhibit agree without reservation to the present regulations and the general French laws relative to public exhibitions. They agree to all new regulations imposed by circumstances or in the interest of the event which the organiser may notify and communicate even verbally.

Art. 2 The reservation forms signed by the exhibitor are only valid if written on the official reservation form and accompanied by the instalment that is deemed to represent 50% of the overall total (VAT included).
The final payment is due at the latest on April 15th, 2010. In case this final payment is not settled, the organiser keeps the right to dispose of the spaces.

Art.3 The candidatures are submitted to the Committee who, after examining the demands, will decide on the admission. The Committee makes his decision without giving any explanations to the candidate. No indemnity will be due for the reason that the Committee may have incited a candidate to make a reservation.

Art. 4 The exhibitors are strictly forbidden to hire, to sell or to share, for free or against payment, in part or totality of their exhibition space, except if a written agreement has been given by the Committee. It is equally forbidden to hire any space inside the Palais other than the one proposed by the Committee.

Art 5 No distribution of flyers or publicity materials is allowed other that inside the sponsor's stand.

Art 6 In the case the final payment is not received at the date of the opening of the Rendez-Vous de l'Assurance Transports, on May 4th, 2010, the Committee reserves the right to use the exhibition space; the Committee will have no obligation to reimburse the instalment. In case of cancellation of a sponsoring before April 1st, 2010, the Committee will keep the 50% instalment received as an indemnity. In case the cancellation occurs after that date, the total amount remains due and will be kept as a cancellation indemnity.

Art. 7 The sponsors will take the place as it is and will leave it in the same conditions, all damage caused by their arrangements and decoration being at their own charge, they are liable towards the Palais, the Committee cannot be deemed liable.

Art. 8 The map of the place is established by the Committee who allots the stands according to the order of arrival of the registration forms, taking into account as widely as possible the wishes expressed by the sponsors.

Art. 9 In the case the Committee is obliged to modify partly the places or the equipment, it will not accept any complaint and the exhibitors will agree to the decisions that will be made.

Equipment and decoration of the stands

Art. 10 The attributed stands must be occupied by the sponsor no later than May 4th, 2010 at 8.00 a.m. In the case they are not, they will be considered as available and may get a new attribution without the failing exhibitor can claim any compensation or refund.

Art. 11 The exhibitors will respect, concerning the decoration of the stands, the surface as mentioned in the technical data given to them. The equipment will not be higher than 2.5 meters (except otherwise decided by the Committee).

Art. 12 All exhibition stands have to be equipped and the items be in place no later than May 4th, 2010 at 8.00 a.m.. The wrappings will be taken out of the exhibition area as soon as possible. Each sponsor is responsible for his own transport, reception and keeping of his equipment. Every breach to those rules will be punished.

Art. 13 The sponsors will conform to the regulations of the Palais and to those issued by the local manager, concerning the rules for carrying goods in and out and concerning the traffic of all kinds of vehicles in the vicinity of the Palais.

Art. 14 All loud or noisy demonstrations, the use of loud-speakers or the like are strictly forbidden in the exhibition area of each sponsor, with the only exception of a fully sound-proof cabin or any closed device which would cause no embarrassment to the immediate vicinity of the exhibitor.

Art. 15 During the fittings period, the equipment can be brought inside freely under the sole responsibility of the sponsors. The sponsors are liable for the equipment they show as well as for the equipment they hire in their stand. The Committee declines liability for the loss or damage caused to the hired equipment that would not be taken out in due time. A special insurance has to be subscribed by the exhibitor to that purpose.

Security

Art. 16 The sponsors are bound to respect the general regulation of fairs, exhibitions and shows as well as the safety regulations enacted by the Préfecture. They also have to refer to the particular security rules of the Palais.

Art. 17 The subscriber renounces any claim against the scientific and technical organisers and the owner of the building. He binds himself to subscribe insurance policies against all risks incurred by the exhibited equipment (theft, damages, ...) and the civil liability for their employees present at the congress.

Miscellaneous

Art. 18 In the case of circumstances outside one's control preventing the congress to take place, the exhibitors agree to claim no indemnity from the organisers. The money available after the payment of all incurred expenses would be distributed among exhibitors in proportion to the already paid amounts.

Art. 19 The Committee cannot be liable for a too low number of participants nor from any lack of interest for the event.

Art. 20 In the case of dispute, only the Paris courts are competent.

Seal, date and signature

I hereby declare to have read and agreed to the general conditions of sales for the 2nd Rendez-Vous de l'Assurance Transports

**To return to
CL Communication
BP 103 – 69643 Caluire cedex
Fax: +33 (0)4 78 08 42 23**

