



Le Rendez-Vous de l'Assurance Transports

April 28 and 29, 2011 - Cannes

Conditions of sponsoring



Contact :

➤ **Michelle GAGNE / CESAM – E-Mail : mqagne@cesam.org**

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Introduction

This annual international conference was initiated by the French Marine Insurance Market (Marché Français de l'Assurance Transports) and is organized by the CESAM (Comité d'Études et de Services des Assureurs Maritimes et Transports).



It is structured around high level presentations and discussions linked by a central theme, and targets all facets of the transportation and marine insurance market.



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Conference Theme

Le Rendez-Vous de l'Assurance Transports offers a unique opportunity to all participants in the freight and marine insurance sectors, providing an unequalled platform to promote their services to and communicate with today's decision makers.

During the third edition, Le Rendez-Vous de l'Assurance Transports will work on the theme :

THE TRANSPORT SECTOR IN THE ECONOMIC RECOVERY

The theme will be developed under the supervision of Professor Philippe Chalmin, Director of International Affairs – Paris-Dauphine University

Agenda

Thursday 28 April 2011

- 08h30-09h00 **Welcome**
- 09h00-09h30 Opening of the 3rd Rendez-Vous by Patrick de LA MORINERIE, Chairman / COMAT and Deputy CEO / Axa Corporate Solutions Assurance
- 09h30-10h30 The big winds of the world markets : economic reality, instability and speculation by Philippe CHALMIN, Professor of International Affairs at Paris- Dauphine University
- 10h30-11h00 Coffee break courtesy of the sponsors**
- 11h00-12h15 The Chinese economy by Érik Izraelewicz, Economist and Journalist
- 12h15-14h30 Buffet lunch**
- 14h30-16h00 Logistics and transportation in China
- 16h00-16h30 Coffee break courtesy of the sponsors**
- 16h30-18h30 Aspects of maritime law and its application in China
- 20h00 Buffet dinner**

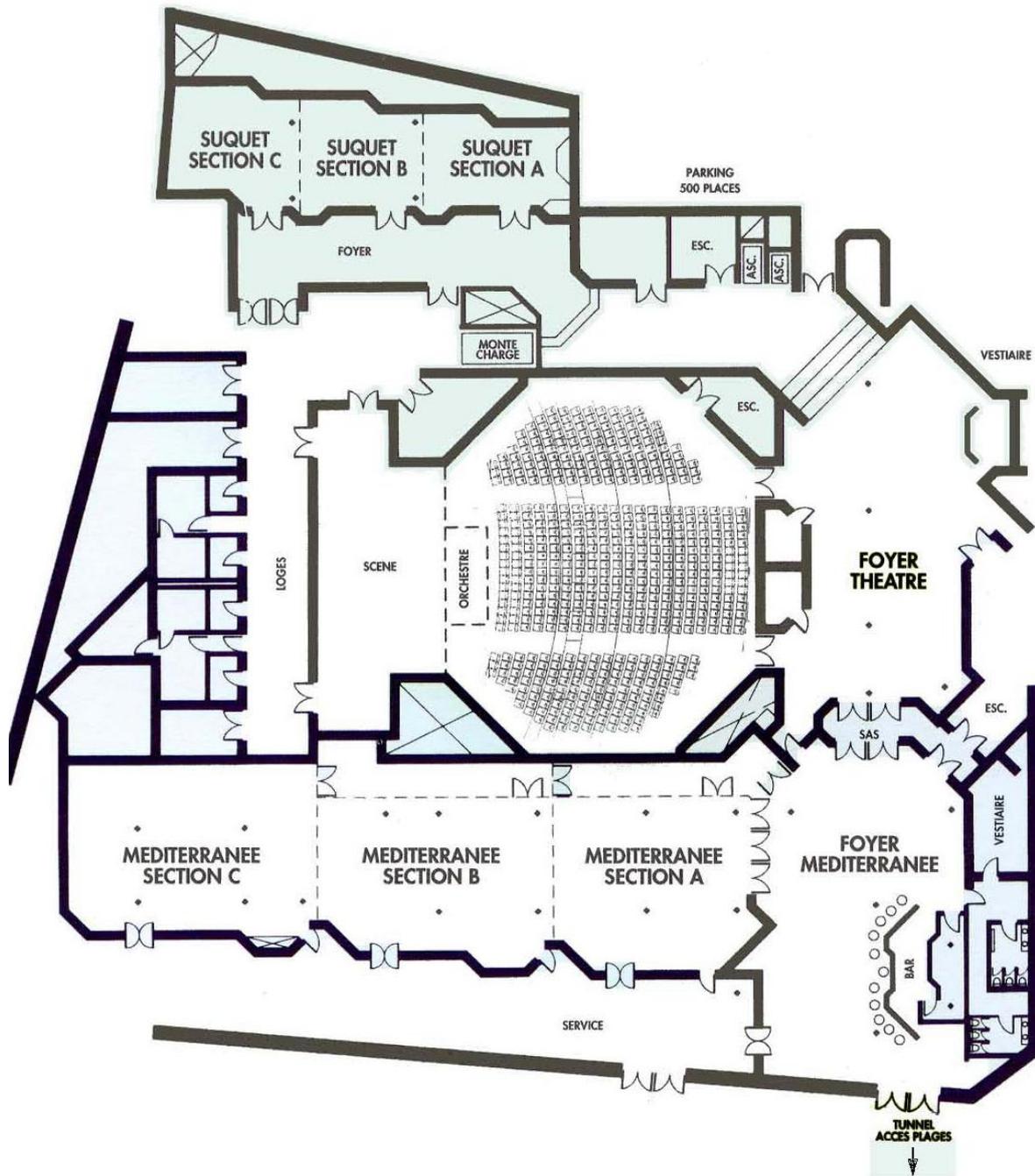
Friday 29 april 2011

- 09h00-10h00 Piracy : economic, political and legal aspects
- 10h00-11h00 2010 Incoterms : their practical application
- 11h00-11h30 Coffee break courtesy of the sponsors**
- 11h30-13h00 Discussion with Érik Orsenna, Journalist and Member of the Académie Française
- 13H00-15H00 Buffet lunch**

End of the Conference

The Conference Venue

All the details about the **PALAIS STÉPHANIE** can be found on the website
<http://hotel-palais-stephanie-cannes.com/>



Sponsoring options

1. Exhibition spot (p° 7)
 2. Logo on the Meeting signage (p° 7)
 3. Logo in the session hall (p° 8)
 4. Advertisement page in the official programme (distributed on site) (p° 8)
 5. Reservation of a private lounge during the Meeting (p° 8)
 6. Reservation of a table for the lunches (p° 9)
 7. Note-book with your logo, distributed at the Meeting entrance (p° 9)
 8. Customized USB key distributed at the welcome desk (p° 10)
 9. Release of a publicity film in the conference hall (p° 10)
 10. Sponsoring of the lottery (p° 11)
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These options create a unique opportunity :

- ↪ To associate your company with a top grade event
- ↪ To create a visibility before, during and after the Meeting for an accurate target
- ↪ To elevate your company's profile with major market players
- ↪ To explore business opportunities in a friendly, networking environment

Aims :

- ↪ To meet key players in the transportation and insurance sectors
- ↪ To present your services to a top flight professional audience
- ↪ To display your expertise and technical abilities

1. Exhibition area

The exhibition area will form a permanent focal point for your company during the Conference

Technical data

- ▶ Furniture (tables and chairs)
- ▶ 1 free standing display bearing your company logo and promotional material

Fee : 8 000 € (plus VAT)

The fee includes

- ▶ The hiring of the ground surface during the 2 days of the Meeting
- ▶ The equipment as mentioned here above
- ▶ The daily cleaning
- ▶ The setting of welcome and coffee breaks in your private space
- ▶ The printing of your company logo on all communication documents before the Meeting
- ▶ The registration of 2 agents from your company (not including expenses)

The fee does not include

- ▶ Extra furniture
- ▶ Power and switch
- ▶ Telephone line and Internet access
- ▶ Hotel rooms

2. Logo on the Conference signage

Features

- ▶ Display of your logo on the signage banners located at the general welcome desk, in the exhibition area, at the entrance to the session hall and at the workshop rooms
- ▶ Promoting your company's image in all meeting areas

Fee of the insertion : 1 200 € (plus VAT)

Note

- ⇒ The logo must be sent before March 25, 2011 at the latest
- ⇒ High definition standard document (PDF or EPS) provided by yourself

3. Logo in the session hall (amphitheatre)

Features

- ▶ Display of your logo on the kakemonos banners on both sides of the stage
- ▶ Emphasizing your company image during the work sessions in the amphitheatre
- ▶ Associating your company's profile with the actuality cases that will be analysed and presented during these sessions

Fee : 1 800 € (plus VAT)

Note

- ⇒ The logo must be sent before March 25, 2011 at the latest
- ⇒ High definition standard document (PDF or EPS) provided by yourself

4. Advertisement page in the official program

Features

- ▶ A ROAD BOOK is given to each participant at his arrival. The programme of the working sessions, the schedule, a map of the place, practical information, etc..., nothing is left out.
- ▶ This booklet helps to mark your company's presence during the Meeting and to announce through your insertion the events you intend to organise at your meeting space

Fee : 1 000 € (plus VAT)

Note

- ⇒ The technical data for the document will be given subsequently

5. Reservation of a private lounge during the Meeting

Features

- ▶ Private lounges will be available to enable you to organise breakfasts, presentations, meetings, etc... for specific clients within the general framework of the conference
- ▶ Customized signage at the entrance of the working room

Fee : 3 000 € (plus VAT)

Note

- ⇒ The logo must be sent before March 25, 2011 at the latest
- ⇒ High definition standard document (PDF or EPS) provided by yourself

6. Lunch table reservations

You have the opportunity to reserve a table for the lunches on Thursday 28th and Friday 29th. The table, dressed in your own colours and displaying your logo, will allow you to target specific business prospects.

Features

- ▶ Table for 8 to 12 people (to be confirmed subsequently) allowing direct personal contact with your guests
- ▶ The complete list of registered participants will be made available to you so that guest lists can be compiled
- ▶ The table will bear your company name
- ▶ A glass of champagne will be offered to all your guests

Fee per table for both lunches : 1 200 € (plus VAT)

Please note : only the registered participants of the Rendez-Vous de l'Assurance Transports have access to the Lunch Lobby (credential control). If you wish to invite for lunch some people who are not registered at the Rendez-Vous de l'Assurance Transports, please inform us so we can inform you of the conditions to be met.

Note

- ⇒ The logo must be sent before March 25, 2011 at the latest
- ⇒ High definition standard document (PDF or EPS) provided by yourself

7. Notebook with your company logo

A notebook displaying your company logo can be distributed at the entrance to the amphitheatre

This option is **reserved to exclusive sponsors** (printed by ourselves)

Fee : 2 500 € (plus VAT)

Note

- ⇒ The logo must be sent before March 25, 2011 at the latest
- ⇒ High definition standard document (PDF or EPS) provided by yourself

8. Customized USB flash drive distributed at the welcome desk

500 USB flash drives, pre-loaded with your promotional material can be distributed from the welcome desk

This option is reserved to exclusive sponsors.

Fee : 2 500 € (plus VAT)

The flash drives have to be delivered to us before April 14th, 2011 at the latest

9. Screening of a publicity film in the amphitheatre

Features

- ▶ We offer to screen your publicity film in the amphitheatre at the beginning of each full session on Thursday 28th and Friday 29th as well as after the breaks
- ▶ Communication aiming to strengthen your company's image
- ▶ Minimum number of occurrences : 5
- ▶ Maximum length : 30 seconds

Fee : 1 800 € (plus VAT)

Note

As the number of slots is limited, screenings will be allocated on a first come, first served basis.

⇒ High definition document to be provided by yourself (MPEG2 DVD, for DVD device)

⇒ To be delivered not later than April 14th, 2011

10. Sponsorship of a lottery

Features

We offer the opportunity to provide a lottery prize (minimum value of the prize : 10 000 Euros plus VAT)

A participation ticket will be given to each participant on his arrival. The tickets will be put in a special box on your stand on Thursday 28th April

The prize will be given to the winner immediately after the draw on Thursday 28th April during the buffet dinner

No value (exchange)

Note

Exclusive sponsors

In case this option interests you, please contact us before March 25, 2011

