



LE RENDEZ-VOUS
DE L'ASSURANCE TRANSPORTS
PARIS - 2014



**Le Rendez-Vous
de l'Assurance Transports**

May 12th and 13th, 2014 - PARIS

Conditions of sponsoring

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Conference Theme

Le Rendez-Vous de l'Assurance Transports offers a unique opportunity to all participants in the freight and marine insurance sectors, providing an unequalled platform to promote their services to and communicate with today's decision makers.

During the sixth edition, Le Rendez-Vous de l'Assurance Transports will work on the theme :

The new marine resources

This theme will be developed under the supervision of Professor Philippe Chalmin, Director of International Affairs – Paris-Dauphine University

Introduction

↪ This annual international conference was initiated by the French Marine Insurance Market (Marché Français de l'Assurance Transports) and is organized by the CESAM (Comité d'Études et de Services des Assureurs Maritimes et Transports).

↪ It is structured around high level presentations and discussions linked by a central theme, and targets all facets of the transportation and marine insurance market.

Agenda

Monday 12th May, 2014

- 11h00-14h00 **Registration (*exclusively*)**
- 14h00-14h30 **Opening of the 6th Rendez-Vous** by Patrick de LA MORINERIE, Chairman / COMAT and Deputy CEO / Axa Corporate Solutions Assurance
- 14h30-15h15 **Worldwide economic environment** by Philippe CHALMIN, Professor of International Affairs at Paris Dauphine University
- 15h15-16h45 **The sea resources**
- 16h45-17h15** *Coffee break*
- 17h15-18h15 **First day's interim closure**
- 20h00-23h00** **Buffet dinner**
Cercle de l'Union Interalliée – 33, rue du Faubourg Saint-Honoré – 75008 Paris

Tuesday 13th May, 2014

- 09h00-11h00 **UCAMAT(*)'s meeting FORUM** (coffee-tea)
- 11h00-13h00 **Energy and its risks (round table)**
- 13h00-14h30** *Lunch cocktail*
- 14h30-15h30 **Environmental issues (*wreck removal and debris disposal*)**
- 15h30-16h30 **Sea and climate change unit**
- 16h30-17h00** *Coffee break*
- 17h00-18h00 **End of Conference's speech by Isabelle AUTISSIER, Sailor and writer**

(*) UCAMAT : French Marine and Transport Broker's association

The Conference Venue

All the details about the PALAIS BRONGNIART can be found on the website

<http://www.palaisbrongniart.com/?langue=en>

Le Grand Auditorium du PALAIS BRONGNIART



Sponsoring options

1. Logo on the Meeting signage (p° 7)
 2. Advertisement page in the official program (distributed on site) (p° 8)
 3. Reservation of a table for the lunch on Tuesday 13th May (p° 8)
 4. USB Keys 4GO with your logo and the Rendez-Vous de l'Assurance Transports's logo (*500 copies*) (p° 9)
 5. Release of a publicity film in the welcome hall (p° 10)
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These options create an unique opportunity :

- To associate your company with a top grade event
- To create a visibility before, during and after the Meeting for an accurate target
- To elevate your company's profile with major market players
- To explore business opportunities in a friendly, networking environment

Aims :

- To meet key players in the transportation and insurance sectors
- To present your services to a top flight professional audience
- To display your expertise and technical abilities

1. Logo on the Conference signage

Features

► Display of your logo on the signage banners located at the general welcome desk.

Note

⇒ The logo must be sent **before April 10th, 2014 at the latest**

⇒ High definition standard document (PDF or EPS) provided by yourself

2013



Fee : 1 250 € (+ VAT)

2. Advertisement page in the official program

Features

- ▶ A ROAD BOOK is given to each participant at his arrival. The program of the working sessions, the schedule, practical information, etc..., nothing is left out.
- ▶ This booklet helps to mark your company's presence during the Meeting.

Note

- ⇒ The technical data for the document will be given subsequently

Fee : 1 500 € (+ VAT)

3. Lunch table reservations

You have the opportunity to reserve a table for the lunch on Tuesday 13 May. The table, dressed in your own colours and displaying your logo, will allow you to target specific business prospects.

Features

- ▶ Table for 10 people (to be confirmed subsequently) allowing direct personal contact with your guests.
- ▶ The complete list of registered participants will be made available to you so that guest lists can be compiled.
- ▶ The table will bear your company name.

Please note : only the registered participants of the Rendez-Vous de l'Assurance Transports have access to the Lunch Lobby (credential control).

Note

- ⇒ The logo must be sent **before April 10th, 2014 at the latest**
- ⇒ High definition standard document (PDF or EPS) provided by yourself

Fee : 1 000 € (+ VAT)

4. USB Keys 4GO with your logo and the Rendez-Vous de l'Assurance Transports's logo

Model used



A USB Key 4GO with your logo and the Rendez-Vous de l'Assurance Transports's logo can be distributed at the entrance to the Amphitheatre.

This option is **reserved to exclusive sponsors** (printed by ourselves).

Note

- ⇒ The logo must be sent **before April 10th, 2014 at the latest**
- ⇒ High definition standard document (PDF or EPS) provided by yourself

Fee : 3 500 € (+ VAT) for 500 copies
5 € (+ VAT) each additional copy

5. Screening of a publicity film in the welcome hall

Features

- ▶ We offer to screen your publicity film in the welcome hall
- ▶ Communication aiming to strengthen your company's image

This option is **reserved to exclusive sponsors**

Note

- ⇒ High definition document to be provided by yourself on USB Key.
- ⇒ To be delivered **not later than April 30th, 2014**

Fee : 2 500 € (+ VAT)



N.B. For the option "exclusive sponsor", please note that priority will be given to the fastest answer.