



**LE RENDEZ-VOUS**  
DE L'ASSURANCE TRANSPORTS  
PARIS - 2016

# Sponsoring's conditions

**Attention ! 2 news sponsoring options (5 and 8)**

**Contact** : Michelle GAGNE / CESAM – E-Mail : [mgagne@cesam.org](mailto:mgagne@cesam.org)



*28Bis, Rue Saint-Dominique – 75007 PARIS*

**Wednesday 18<sup>th</sup> and Thursday 19<sup>th</sup>, May 2016**

## **SUMMARY**

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# Conference Theme

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Le Rendez-Vous de l'Assurance Transports offers a unique opportunity to all participants in the freight and marine insurance sectors, providing an unequalled platform to promote their services and communicate with today's decision makers.

During the eighth edition, Le Rendez-Vous de l'Assurance Transports will work on the theme :

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## *All risks planet*

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This theme will be developed under the supervision of Professor Philippe Chalmin, Director of International Affairs – Paris-Dauphine University

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## Introduction

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→ This annual international conference was initiated by the French Marine Insurance Market (Marché Français de l'Assurance Transports) and is organized by CESAM (Comité d'Études et de Services des Assureurs Maritimes et Transports).

→ It is structured around high level presentations and discussions linked by a central theme, and targets all facets of the transportation and marine insurance market.

# Agenda

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## **Wednesday 18<sup>th</sup> May, 2016**

11h00-13h30 **Registration** (*exclusively*)

13h30-14h45 **Meeting in the Lavoisier's amphitheater**

**14h45-15h15** *Coffee break*

15h15-17h15 **Meeting in the Lavoisier's amphitheater**

17h15-18h45 **First day's interim closure**

**20h00-23h00** **Buffet dinner**  
**Cercle de l'Union Interalliée – 33, rue du Faubourg Saint-Honoré – 75008 Paris**

## **Thursday 19<sup>th</sup> May, 2016**

09h00-11h00 UCAMAT's meeting Forum (Coffee and tea) (\*)

11h00-12h30 Meeting in the Lavoisier's amphitheater

**12h30-14h30** *Lunch*

14h30-15h30 Meeting in the Lavoisier's amphitheater

**15h30-16h00** *Coffee break*

16h00-18h00 **Student prize award and End of Conference's speech**

(\*) *Union des Courtiers d'Assurances Maritimes et Transports*

# The Conference Venue

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All the details about the MAISON DE LA CHIMIE can be found on the website

<http://www.maisondelachimie.com>

## LAVOISIER's Amphitheater





# Sponsoring options

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1. Exhibition spot (p° 7)
  2. Logo on the Meeting signage (p° 8)
  3. Advertisement page in the official program (distributed on site) (p° 8)
  4. Reservation of a table for the lunch on Thursday 19<sup>th</sup> May 2016 (p° 9)
  5. Lanyard badge -in satin with hook- personalized with the name and logo of your company (p° 10) ➡ *New offer !*
  6. Release of a publicity film in the welcome hall (p° 11)
  7. Notebook with your company logo (p° 12)
  8. Adhesive slabs on the floor with the name and logo of your company (p° 12) ➡ *New offer !*
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## These options create an unique opportunity :

- To associate your company with a top grade event
- To create a visibility before, during and after the Meeting for an accurate target
- To elevate your company's profile with major market players
- To explore business opportunities in a friendly, networking environment

## Aims :

- To meet key players in the transportation and insurance sectors
- To present your services to a top flight professional audience
- To display your expertise and technical abilities

# 1. Exhibition spot

The exhibition space will be the center and permanent meeting point of your company during the Marine Insurance Meeting



*(Le Rendez-Vous de l'Assurance Transports 2015)*

## Technical data

- Furniture (table and 3 chairs)
- One self standing signage with your company logo and the other informations you want to show

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**Fee : 2 500 € (+ VAT)**

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## Note

- ⇒ The logo and the text must be sent **before April 8th, 2016 at the latest**
- ⇒ High definition standard document (PDF or EPS) provided by yourself

**N.B. : Only first requests will be considered**

## 2. Logo on the Conference signage

### Features

- Display of your logo on the signage banners located at the general welcome desk.



*Exemple*

### Note

- ⇒ The logo must be sent **before April 8th, 2016 at the latest**
- ⇒ High definition standard document (PDF or EPS) provided by yourself

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**Fee : 1 500 € (+ VAT)**

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## 3. Advertisement page in the official program

### Features

- A ROAD BOOK is given to each participant at his arrival. The program of the working sessions, the schedule, practical information, etc..., nothing is left out.
- This booklet helps to mark your company's presence during the Meeting.

### Note

- ⇒ The technical data for the document will be given subsequently

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**Fee : 2 200 € (+ VAT)**

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## 4. Lunch table reservations

You have the opportunity to reserve a table for the lunch on Thursday 19<sup>th</sup> May. The table, dressed in your own colours and displaying your logo, will allow you to target specific business prospects.



### Features

- ▶ Table for 10 people (to be confirmed subsequently) allowing direct personal contact with your guests.
- ▶ The complete list of registered participants will be made available to you so that guest lists can be compiled.
- ▶ The table will bear your company name.

***Please note : only the registered participants of the Rendez-Vous de l'Assurance Transports have access to the Lunch Lobby (credential control).***

### Note

- ⇒ The logo must be sent **before April 8th, 2016 at the latest**
- ⇒ High definition standard document (PDF or EPS) provided by yourself

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**Fee : 2 200 € (+ VAT)**

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## 5. Lanyard badge -in satin with hook- personalized with the name and logo of your company

(Exemple)



The personalized lanyard will be distributed with the badge to all the Delegates.

This option is **reserved to exclusive sponsors** (printed by ourselves).

### **Note**

- ⇒ The logo must be sent **before April 8th, 2016 at the latest**
- ⇒ High definition standard document (PDF or EPS) provided by yourself

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**Fee : 4 000 € (+ VAT) for 650 copies**

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## 6. Screening of a publicity film in the welcome hall

### Features

- ▶ We offer to screen your publicity film in the welcome hall
- ▶ Communication aiming to strengthen your company's image



This option is **reserved to exclusive sponsors**

### Note

- ⇒ High definition document to be provided by yourself on USB Key.
- ⇒ To be delivered **not later than April 29<sup>th</sup>, 2016**

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**Fee : 2 000 € (+ VAT)**

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## 7. Note-book (format A5) with your company logo

A notebook displaying your company logo can be distributed at the entrance to the Amphitheatre.

This option is **reserved to exclusive sponsors**

### **Note**

- ⇒ The logo must be sent **before April 8th, 2016 at the latest**
- ⇒ High definition standard document (PDF or EPS) provided by yourself

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### **Fees (for 500 copies)**

**2 500 € (+ VAT) (printing 1 color)**

**3 250 € (+ VAT) (printing multiple colors)**

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## 8. Adhesive slabs on the floor with the name and logo of your company

Eight slabs will be disposed on the floor (format : 0,80 m x 0,80 m) at the entrance of “La Maison de la Chimie” until the Room n° 8 (restaurant) and also on the stairs leading up to the Amphitheater Lavoisier.

This option is **reserved to exclusive sponsors**

### **Note**

- ⇒ The logo must be sent **before April 8th, 2016 at the latest**
- ⇒ High definition standard document (PDF or EPS) provided by yourself

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**Fee : 3 000 € (+ VAT)**

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**N.B. For the option "exclusive sponsor", please note that priority will be given to the fastest answer.**

**Any idea of sponsoring can be submitted to us**