



LE RENDEZ-VOUS
DE L'ASSURANCE TRANSPORTS
PARIS - 2017

Sponsoring's conditions

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28Bis, Rue Saint-Dominique – 75007 PARIS

Thursday 4th and Friday 5th, May 2017

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Conference Theme

Le Rendez-Vous de l'Assurance Transports offers a unique opportunity to all participants in the freight and marine insurance sectors, providing an unequalled platform, to promote their services and communicate with today's decision makers.

Le Rendez-vous de l'Assurance Transports is a key event in the insurance sphere. It is a great opportunity to meet insurance intermediaries and its different partners in direct insurance and reinsurance, including those from European and African markets.

Having previously studied the necessary adaptation of logistics to natural risks and resources, this year, Le Rendez-Vous de l'Assurance Transports' ninth edition will work on the theme:

From Brexit to the global shipping crisis : threats or opportunities ?

This theme will be developed under the supervision of Professor Philippe Chalmin, Director of International Affairs – Paris-Dauphine University

Introduction

- ➔ This annual international conference was initiated by the French Marine Insurance Market (Marché Français de l'Assurance Transports) and is organized by CESAM (Comité d'Études et de Services des Assureurs Maritimes et Transports).
- ➔ It is structured around high level presentations and discussions linked by a central theme, and targets all facets of the transportation and marine insurance market.

Agenda

Thursday 4th May, 2017

08h00-09h00 **Registration (*exclusively*)**

09h00-10h15 **Meeting in the Lavoisier's amphitheater**

10h15-10h45 Coffee break

10h45-12h30 **Meeting in the Lavoisier's amphitheater**

12h30-14h30 Lunch

14h30-16h00 **Meeting in the Lavoisier's amphitheater**

16h00-16h30 Coffee break

16h30-16h45 **Student Prize Award**

16h45-18h30 **First day's interim closure**

20h00-23h00 Buffet dinner
Cercle de l'Union Interalliée – 33, rue du Faubourg Saint-Honoré – 75008 Paris

Friday 5th May, 2017

08h30-10h30 **UCAMAT's meeting Forum (Coffee and tea) (*)**

10h30-12h00 **Meeting in the Lavoisier's amphitheater**

12h00-13h00 **End of Conference's speech**

() Union des Courtiers d'Assurances Maritimes et Transports*

The Conference Venue

All the details about the MAISON DE LA CHIMIE can be found on the website

<http://www.maisondelachimie.com>

LAVOISIER's Amphitheater



Sponsoring options

1. Exhibition spot (p° 7)
2. Logo on the Meeting signage (p° 8)
3. Advertisement page in the official program (distributed on site) (p° 8)
4. Reservation of a table for the lunch on Thursday 4th May 2017 (p° 9)
5. Lanyard badge -in satin with hook- personalized with the name and logo of your company (p° 10)
6. Release of a publicity film in the welcome hall (p° 11)
7. Notebook with your company logo (p° 12)
8. Signal retail on the May 4th cocktail reception's buffets at the Cercle de l'Union Interalliée (p° 12)

These options create an unique opportunity :

- To associate your company with a top grade event
- To create a visibility before, during and after the Meeting for an accurate target
- To elevate your company's profile with major market players
- To explore business opportunities in a friendly, networking environment

Aims :

- To meet key players in the transportation and insurance sectors
- To present your services to a top flight professional audience
- To display your expertise and technical abilities

1. Exhibition spot

The exhibition space will be the center and permanent meeting point of your company during the Marine Insurance Meeting



(Le Rendez-Vous de l'Assurance Transports 2015)

Technical data

- Furniture (table and 3 chairs)
- One self standing signage with your company logo and the other informations you want to show

Fee : 2 600 € (+ VAT)

Note

- ⇒ The logo and the text must be sent **before March 20th, 2017 at the latest**
- ⇒ High definition standard document (PDF or EPS) provided by yourself

N.B. : Only first requests will be considered

2. Logo on the Conference signage

Features

- Display of your logo on the signage banners located at the general welcome desk.



Example

Fee : 1 600 € (+ VAT)

3. Advertisement page in the official program

Features

- A ROAD BOOK is given to each participant at his arrival. The program of the working sessions, the schedule, practical information, etc..., nothing is left out.
- This booklet helps to mark your company's presence during the Meeting.

Note

- ⇒ The logo must be sent **before March 20th, 2017 at the latest**
- ⇒ High definition standard document (PDF or EPS) provided by yourself
- ⇒ Text versions in French and English
- ⇒

Fee : 2 300 € (+ VAT)

4. Lunch table reservations

You have the opportunity to reserve a table for the lunch on Thursday 4th May. The table, dressed in your own colours and displaying your logo, will allow you to target specific business prospects.



Features

- ▶ Table for 10 people (to be confirmed subsequently) allowing direct personal contact with your guests.
- ▶ The complete list of registered participants will be made available to you so that guest lists can be compiled.
- ▶ The table will bear your company name.

Please note : only the registered participants of the Rendez-Vous de l'Assurance Transports have access to the Lunch Lobby (credential control).

Note

- ⇒ The logo must be sent **before March 20th, 2017 at the latest**
- ⇒ High definition standard document (PDF or EPS) provided by yourself

Fee : 2 300 € (+ VAT)

5. Lanyard badge -in satin with hook- personalized with the name and logo of your company

(Example)



The personalized lanyard will be distributed with the badge to all the Delegates.

This option is **reserved to exclusive sponsors** (printed by ourselves).

Note

- ⇒ The logo must be sent **before March 20th, 2017 at the latest**
- ⇒ High definition standard document (PDF or EPS) provided by yourself

Fee : 4 000 € (+ VAT) for 650 copies

6. Screening of a publicity film in the welcome hall

Features

- ▶ We offer to screen your publicity film in the welcome hall
- ▶ Communication aiming to strengthen your company's image



This option is **reserved to exclusive sponsors**

Note

- ⇒ High definition document to be provided by yourself on USB Key.
- ⇒ To be delivered **not later than April 18th, 2017**

Fee : 2 000 € (+ VAT)

7. Note-book (format A5) with your company logo

A notebook displaying your company logo can be distributed at the entrance to the Amphitheatre.

This option is **reserved to exclusive sponsors**

Note

- ⇒ The logo must be sent **before March 20th, 2017 at the latest**
- ⇒ High definition standard document (PDF or EPS) provided by yourself

Fees for 500 copies

3 200 € (+ VAT) (printing 1 color)

3 700 € (+ VAT) (printing multiple colors)

8. Signal retail on the May 4th cocktail reception's buffets at the Cercle de l'Union Interalliée

This option is **reserved to exclusive sponsors**

Note

- ⇒ The logo must be sent **before March 20th, 2017 at the latest**
- ⇒ High definition standard document (PDF or EPS) provided by yourself

Already booked !

Fee : 3 200 € (+ VAT)

Any idea of sponsoring may be submitted to us

