



Launch of the new CESAM website

Resolutely modern and intuitive to meet the expectations of all Marine Insurance professionals in the French market

Paris, 17th October 2024

Following the creation of its new logo and a new graphic charter, the CESAM (Comité d'Études et de Services des Assureurs Maritimes et Transports) is today proud to announce the launch of its new website, which has been completely redesigned to offer Marine Insurance professionals an improved user experience and enhanced functionalities.

The new CESAM site aims to be a modern, intuitive and dynamic platform, designed to meet the needs of marine insurers and all stakeholders in the ecosystem. It offers an unrivalled resource centre for Marine Insurance.

This is a further stage in the dynamic and innovative journey undertaken in recent years to move closer to the Group's strategic vision of being the Marine and Aviation Insurance House for all stakeholders in the sector.

The elegant new website offers further information about:

- **A network of average agents and surveyors:** nearly 400 professionals specialising in cargo, pleasure craft, fishing vessels and inland waterways around the world, to best represent and stand for the interests of the French market.
- **Financial services and the Optiflux® system:** two exclusive solutions from CESAM to facilitate and develop its members' insurance operations by improving their results and operational efficiency.
- **A dedicated client area:** a secure area offering CESAM Members personalised access to specific documents and other services.
- **A War Risks section:** a rating of geographical areas according to risks incurred in relation to cargo insurance under standard clauses provided by the France Assureurs Federation.

- **Major casualties:** claims entrusted by Members enabling pooled management of General Average and major casualties' cases.
- **A comprehensive range of training*:** more than 40 technical training courses in the fields of Marine and Aviation Insurance falling within the scope of CESAM QUALIOPi certification.
- **An ample library:** notes and technical reports, as well as news articles to better understand the foundations and workings of the Marine Insurance field.
- **News & Events:** a section dedicated to news and events in the world of Marine Insurance, such as the Rendez-Vous ParisMAT, the annual meeting of all those active in French Marine and Aviation Insurance.

Two other key features will be developed in 2025:

- **The library**, which will be enriched with a history of clauses and technical market analyses.
- **A Talents section**, so that companies, universities, schools and young professionals can submit offers or search for internships or fixed-term and permanent contracts, enabling this new website to become a real platform for exchanges between the main stakeholders in the ecosystem.

About CESAM

The CESAM (Comité d'Études et de Services des Assureurs Maritimes et Transports) is an Economic Interest Grouping bringing together the vast majority of marine insurers in the French market. Since its creation, its mission has been to provide:

- general-interest services (via the establishment and management of a network of recommended surveyors and average agents, advice on the management of Major casualties, organisation of the Rendez-Vous ParisMAT and management of country ratings in terms of War Risks).

In addition, for the past three years CESAM has developed a range of training* aimed at all professionals in the sector.

- administrative and financial services (through management of the Optiflux® system, collection of premiums, payment of indemnities and their distribution and, more generally, all financial operations requested by members as well as the establishment of financial guarantees).

With this new website, CESAM demonstrates its desire to become the home of French Marine and Aviation Insurance.

** CESAM is a training organisation registered with the Île-de-France préfecture under number 11756158975 . This registration does not constitute government accreditation.*

Press contact

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